Design
Intelligence
Award
中国设计智造大奖

DIA 2018 Award Announcement

Established in 2015 Hangzhou, China.

The first internationally recognized academy award in industrial design in China.

Entry collection strats from September to January; the final competition takes place on May 8 every year.

Design
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中国设计智造大奖

Involve
300 Experts and 4,000 Innovators

Evaluation Criteria
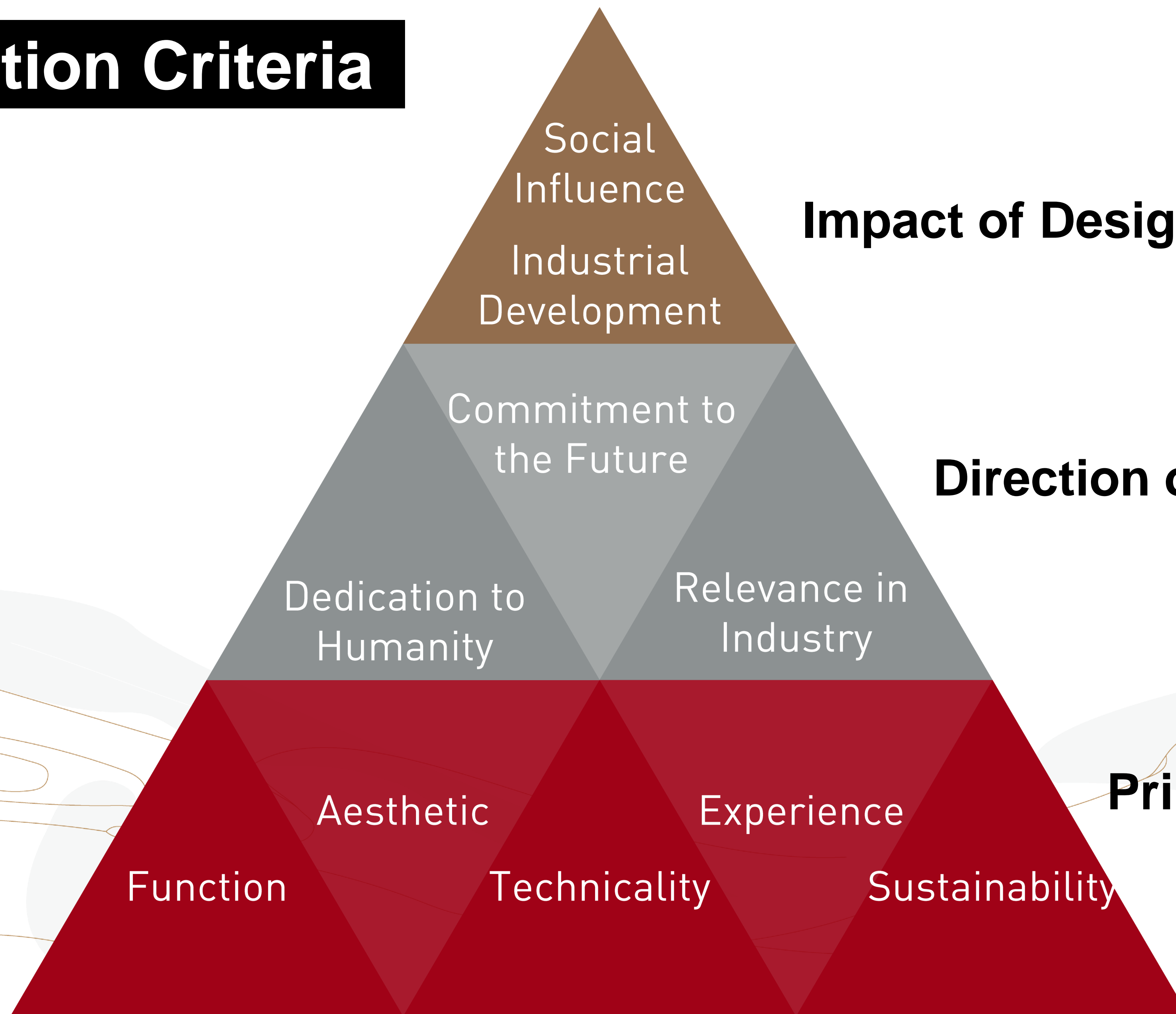
Impact of Design

Direction of Design

Principle of Design

Social Influence

Industrial Development

Commitment to the Future

Dedication to Humanity

Relevance in Industry

Aesthetic

Experience

Function

Technicality

Sustainability

Preliminary Evaluation
[online review]

Second Evaluation
[on-site evaluation]

Grand Final
[onsite oral defense]

1 + X

DIA Award   **DIA Special Award**

Design Yiwu
Original Brand &
Product Innovation

Design Shining
3D Printing &
New Life Creation

DIA has the highest total prize pool

6,650,000RMB

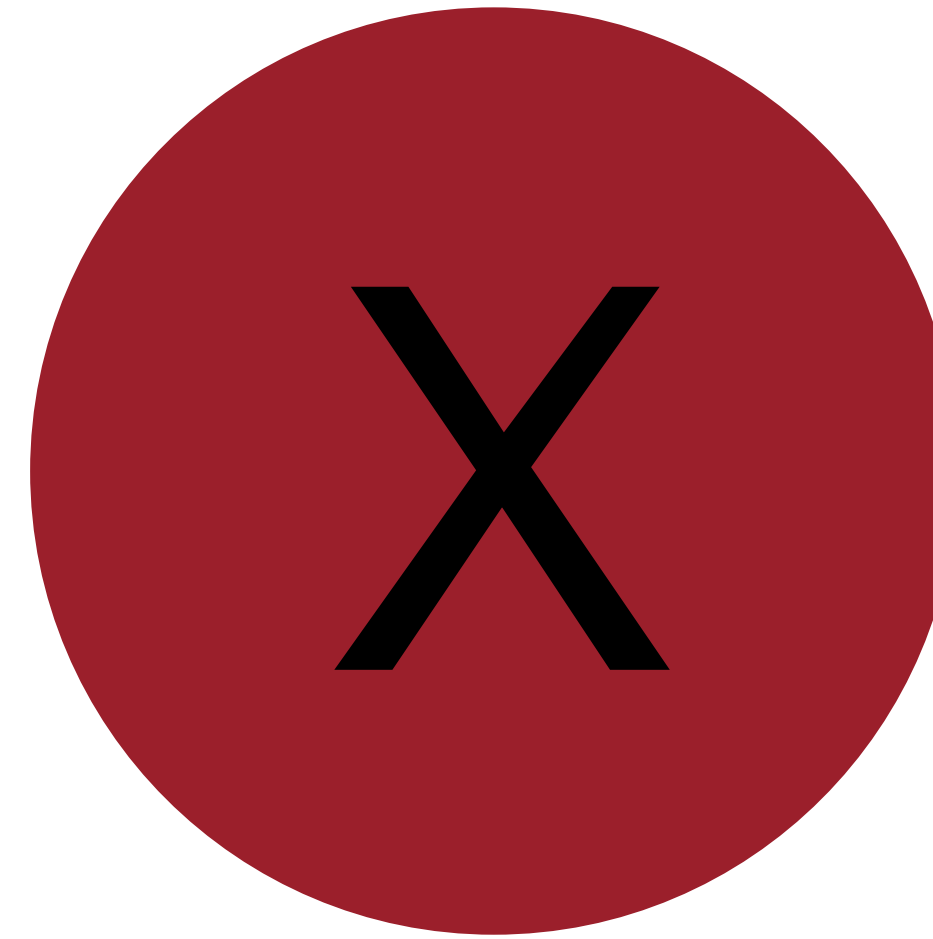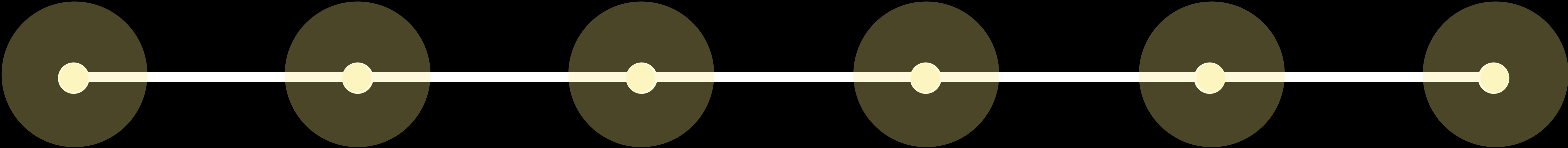| DIA Award	DIA Special Award	
	Design Yiwu	Design Shining
DIA Gold (2 Prizes、1,000,000RMB/Prize)	**Gold Award** (2 Prizes、300,000RMB/Prize)	**Gold Award** (2 Prizes、150,000RMB/Prize)
DIA Excellence (8 Prizes、200,000RMB/Prize)	**Silver Award** (3 Prizes、100,000RMB/Prize)	**Silver Award** (3 Prizes、50,000RMB/Prize)
DIA Innovation (12 Prizes、100,000RMB/Prize)	**Bronze Award** (5 Prizes、50,000RMB/Prize)	**Bronze Award** (5 Prizes、20,000RMB/Prize)
TOP100	TOP100	

Call for Entry	Preliminary Evaluation	Delivery of shortlisted entry	Second Evaluation	Grand Final	Award Ceremony
2017.09.19 *2018.01.19*	*2018.01.24* *2018.01.31*	*2018.02.26* *2018.03.17*	*2018.03.23* *2018.03.25*	*2018.05.06* *2018.05.07*	*2018.05.08*

DIA 2018 Award Announce-ment

Design Intelligence Award
中国设计智造大奖

Host:
China Academy of Art
Co-organizer:
China Industrial Design Association
Supporter:
People's Government of Zhejiang Province
Organizer:
Design Intelligence Award Committee

2017.09.19
—— 2018.01.19

Call for Entry

Submit your entry:
2017.09.19 - 2018.01.19

www.di-award.org

www.di-award.org

Use the Code
R21-7444138
For the Entry